Ranking hospitals for over 25 years, U.S. News & World Report has helped guide millions of patients and families to a high-quality hospital. The second annual U.S. News Hospital of Tomorrow gathered hospital leaders, health care professionals, policymakers and medical experts from across the U.S. to address critical issues regarding the future of our nation’s health care system. U.S. News worked with an advisory council, drawn from the nation’s leading and most innovative hospitals, to help shape this solutions-based leadership forum.

KEY TOPICS

- The Next Generation of ACOs
- Private Health Insurance Exchanges
- The Telemedicine Advantage
- The Consolidation Trend
- An EHR Interoperability Update
- The Patient Responsibility Factor
- The Age of Personalized Medicine
- The Healthy Power of Technology
- Managing the Care Continuum
- The Transformation of Medical School

LEADING VOICES

**Michael E. Porter, PhD**  
Bishop William Lawrence  
University Professor  
Harvard Business School

**Gary S. Kaplan, M.D.**  
Chairman and CEO  
Virginia Mason Health System

**Kaveh Safavi, M.D., J.D.**  
Global Managing Director, Health Industry  
Accenture

**Karen B. DeSalvo, M.D.**  
National Coordinator for Health IT  
U.S. Department of Health and Human Services

**Esther Dyson**  
Founder, HICcup  
(The Way to Wellville)  
Chairman, EDventure Holdings

**Elizabeth G. Nabel, M.D.**  
President  
Brigham and Women's Hospital

**Gregory Sorensen, M.D.**  
President and CEO  
Siemens Healthcare North America

**Stefan Linn**  
Senior Vice President, Strategy & Global Product Management IMS Health
BY THE NUMBERS

3 DAYS

29 KEY TOPICS

92 INFLUENTIAL SPEAKERS

32 SPONSORS

750 REGISTRANTS

+14% REGISTRANTS YOY

2,000+ TWEETS

1.6M ACCOUNTS REACHED
Hospitals are at the center of an arduous, often irksome, yet necessary transformation of the health care industry. The decisions made by leading institutions over the coming years will have a profound effect on many lives. We consulted with an advisory council, drawn from the nation’s most venerable and innovative hospitals, to create a program that examines the forces and issues shaping hospitals and health care delivery tomorrow and well into the future. In each and every case, the changes, modifications, and improvements on the table or slated for implementation promise higher-quality care and better outcomes for the most important sector of all – your patients.

INFLUENTIAL REGISTRANTS INCLUDED

- Director 25%
- Vice President 24%
- Chair/President/CEO 16%
- Manager 8%
- Other C-Level 8%
- C-Level Marketing 7%
- Chief Medical Officer 4%
- Doctor 3%
- University C-Level 2%
- Consultant 2%
- COO 1%

Brian Kelly
Editor and Chief Content Officer
U.S. News & World Report
Presented By

HOSPITAL OF TOMORROW

October 6-8, 2014
Washington Hilton, Washington, D.C.

U.S. NEWS EVENT COVERAGE

Live Streaming

Conference Summary
Hospital of Tomorrow, Day 1: Experts Call for Improving Value in Health Care

Hospital of Tomorrow, Day 2: Recap

Hospital of Tomorrow, Day 3: Recap

Op-Ed: Highest Cost in Health Care? The Doctor

G&A With Dr. Sandeep Jauhar on "A Doctor"

Is Home Health a Solution to Rising Health Costs?

Medicare Spending Slowdown Affects Hospitals

A Recap of Hospital of Tomorrow 2015

Real Time Social Media Updates

+108% PAGE VIEWS YOY
Texas hospital walks back ‘EHR made me do it’ statement
Hospital of Tomorrow conference

Hospital of Tomorrow Forum:
Speaker calls for ‘fundamental transformation’ in health care

Turning Big Data into Actionable Wisdom
Growing Expectations for Interoperability and Healthcare Data Sharing

Hospital leaders share care continuum strategies
Panel at U.S. News & World Report's Hospital of Tomorrow offer best practices for post-acute care integration.

The health industry has reached a tipping point for telemedicine to become a standard of practice nationwide, according to panelists speaking at Hospital of Tomorrow conference.
#USNHoT14

Over 2,374 tweets
GENERATED BY
460 contributors
REACHING
1.6 million accounts
CREATING
9.1 million impressions

TOP TWEETERS/INFLUENCERS

Microsoft in Health
Esther Dyson
Accenture Health

MOST POPULAR

Michael E. Porter
Siemens Healthcare
NY Presbyterian

Accretive Health @AccretiveHealth • Oct 6
Michael Porter of @HarvardHBS opens @USNHoT #USNHoT14

Philips Healthcare @philipshealth • Oct 10
Thank you @USNHoT for an inspiring and thought-provoking event earlier in the week! #USNHoT14

CVS Health @CVSHealth • Oct 6
On 10/7, @MinuteClinic’s Andy Sussman will discuss the changing face of healthcare at @USNHoT

MEDICALWORLDAMERICA @MedWorldTX • Oct 8
Speaker at #USNHoT14 calls for fundamental transformation in #healthcare goo.gl/LlyahV
Via @GoHealio @USNHoT

Doctor.com @doctor • Oct 6
Prof Porter says “We must make progress in the value we’re delivering to patients. The moment is here” #USNHoT14

Siemens Healthcare @SiemensHealth • Oct 6
Greg Sorensen, MD presents “Improving Productivity in the U.S. Health Care System” ow.ly/C9U1Y #USNHoT14