The Boost

The Boost is a native ad unit that functions as a boosted search result on U.S. News rankings and search pages. The unit positions the advertiser’s listing at the top of all search results and rankings lists and is shaded in gray to stand out among the other listings.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Responsive: all devices
- Investing, Education, Travel
- Rankings and Search pages only.

Requirements/Specifications

- Assets should be provided 10 days before start.