The BrandFuse Carousel

The BrandFuse Carousel is a high impact and customizable ad unit that offers advertisers the opportunity to promote their branded content series to target audiences as they are making decisions throughout U.S. News. The unit can be designed to adhere to advertiser’s creative guidelines.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Responsive: all devices
- Geographic, demographic and behavioral targeting are available.
- All sections

Requirements/Specifications

The advertiser is responsible for providing images and messaging text associated with this ad.

- 970x250
- Logo
- Image format should be JPG, PNG or GIF
- Assets should be provided 10 days before start.