The Clickout

The Native Clickout offers partners an opportunity to promote their content across U.S. News in a native format while driving traffic directly to their landing page.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Desktop/Mobile
- Geographic, demographic and behavioral targeting are available.
- All sections

Requirements/Specifications

- Image and Messaging:
  - Headline (74 max characters)
  - Preview Text (104 max characters)
- Max image size 100kB
- Image format should be JPG or PNG
- Assets should be provided 5 days before start.