The Editorial Carousel

The Editorial Carousel is a high impact, turnkey, solution that offers advertisers the opportunity to align their brand with hand-selected editorial pieces. Once a user clicks on a content module within the carousel, they will arrive at the designated page where the advertiser will have a full takeover of all ads on the page. The advertiser may provide a logo and messaging.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Responsive: all devices
- Geographic, demographic and behavioral targeting are available.
- All sections
- Runs on Articles, Profiles and Rankings pages.

Requirements/Specifications

The advertiser is responsible for providing images and messaging text associated with this ad.

- 728x90, 300x250, 320x50 (970x250, 300x600 optional)
  - Image (JPG, PNG, GIF), HTML5 or 3rd party tag
  - Max image size 200kB
- 300x80 Logo (JPG or PNG)
- CTA (25 max characters)
- Brand message (50 max characters)
- Assets should be provided 5 days before start.