The Editorial Carousel

The Editorial Carousel is a high impact, turnkey, solution that offers advertisers the opportunity to align their brand with hand-selected editorial pieces. Once a user clicks on a content module within the carousel, they will arrive at the designated page where the advertiser will have a full takeover of all ads on the page. The advertiser may provide a logo and messaging.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Responsive: all devices
- Geographic, demographic and behavioral targeting are available.
- All sections
- Runs on Articles, Profiles and Rankings pages.

Requirements/Specifications

The advertiser is responsible for providing images and messaging text associated with this ad.

- Logo
- CTA
- Brand message (50 max characters)
- Max image size 100kB
- Logo format should be JPG or PNG
- Assets should be provided 5 days before start.