The Featured Listing - Video

The Featured Listing is a unique opportunity to prominently position brand messaging throughout the U.S. News rankings. The unit is fully customizable to reflect advertiser's creative guidelines and features an in-banner video player.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Responsive: all devices
- Geographic, demographic and behavioral targeting are available.
- Hospitals, Doctors
- Runs on Rankings and Search pages only.

Requirements/Specifications

The advertiser is responsible for providing images associated with this ad.

- Large Image: 362x350 pixels
- Small Image 1: 242x225 pixels
- Small Image 2: 640x125 pixels
- 3rd party vast 3.0 tag
- Max image size 250kB
- Image format should be JPG, PNG or GIF and vast video tag.
- Assets should be provided 5 days before start.
The Featured-Listing Video (continued)

Helpers

Large Image: 362x350 px

Small Image 1: 242x225 px
Small Image 2: 640x125 px