The Native In-Read

The Native In-Read offers partners an opportunity to integrate their messaging across the content on U.S. News in a native format. The unit is positioned within the content feed on articles, search and rankings pages.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Responsive: all devices
- Geographic, demographic and behavioral targeting are available.
- All sections
- Articles, Rankings and Search.

Requirements/Specifications

- Logo
- Message:
  - Headline (74 max characters)
  - Preview Text (104 max characters)
- Max image size 50kB
- Image format should be JPG, PNG or GIF
- Assets should be provided 5 days before start.