The Page Break

The Page Break is a high impact responsive ad unit positioned within the content on article, rankings and search pages. This unit provides advertisers with a high impact opportunity to engage with decision-makers as they are reading content or searching through the U.S. News rankings.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Responsive: all devices
- Geographic, demographic and behavioral targeting are available.
- Runs on Articles, Rankings and Search pages only.

Requirements/Specifications

The advertiser is responsible for providing images associated with this ad. U.S. News will build this ad using a template. So, all assets must adhere to these guidelines.

- Image: 1416x500 pixels
- Image: 1100x636 pixels
- Image: 690x388 pixels
- Max image size 250kB
- Image format should be JPG, PNG or GIF
- Assets should be provided 5 days before start.