The Text Link

The Text Link is a native unit that positions brand messaging throughout content and rankings pages. Advertisers are able to customize their messaging and include their logo for brand recognition.

Availability

The following restrictions apply to where this ad can run and how it can be targeted.

- Responsive: all devices
- Money, Travel, Education
- Fixed Unit
- Must provide 100% SOV of section/pages sold.
- Profiles and Slideshows only.

Requirements/Specifications

The advertiser is responsible for providing images and messaging text associated with this ad.

- Logo
- Message (150 characters)
- Image format should be JPG or PNG
- Assets should be provided 10 days before start.